

**EITHiEN Conference 2019**

***European Perspectives***

***Meeting the Needs of the Health Innovation Educator***

**16-18 October 2019, Imperial College Business School, London UK**

**GENiE**

***Teach The Teacher***

**19-20 October 2019, Imperial College Business School, London UK**

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**Wednesday, October 16th 2019**

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| ***19:00 Informal Getting Together*** ***Ognisko*** *55 Prince’s Gate, Exhibition Rd, London SW7 2PG*[*www.ogniskorestaurant.co.uk*](http://www.ogniskorestaurant.co.uk) |  |
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**Thursday, October 17th 2019**

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| ***8:00-9:00 Registration & Coffee*** |  |
| ***9:00-9:45 Welcome & Opening****Chair/Hosts** ***Francisco Veloso,*** *Dean Imperial College Business School*
* ***Ursula Mühle****, Director, EIT Health Campus (tbc)*
* ***Regina Herzlinger****, Prof., Harvard Business School; Chair, GENiE (VC)*
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| ***9:45–11:00 KEYNOTE: The Role of the Educator in Health Innovation****Chair* ***Jaume Ribera,*** *Prof., IESE Business School**Speaker* ***Regina Herzlinger****, Prof., Harvard Business School; Chair, GENiE (VC)* |  |
| ***11:00-11:30 Break*** |  |
| ***11:30- 13:00 Innovation in Global Health****Moderator** ***Nuria Casamitjana,*** *ISGlobal, University of Barcelona*

*Panelists** ***Axel Hoffmann,*** Swiss Tropical Institute, Basel (*tbc*)
* ***Andrea Prado,*** INCAE Business School (VC)
* ***Linda Cyr,*** *Prof.,**Harvard School of Public Health*
* ***Maureen Lewis,*** *CEO Acceso Global*
* ***Helen Ward,*** *Imperial College, London*
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| ***13:00-14:00 Networking Lunch*** |  |
| ***14:00-15:30 Patient Innovation****Moderator** + - ***Pedro Oliveira, CBS, Copenhagen Business School, DK***

*Panelists** + - ***Helena Canhao,*** *Patient Innovation at Nova Medical School*
		- ***Lise Pape,*** *Patient Innovator and Entrepreneur (founder of Walk with Path)*
		- ***Peter Bencsik,*** *GE HealthCare Hungary*
		- ***Filipa Fixe,*** *Executive Board Member Glintt Portugal*
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| ***15:30-16:00 Coffee Break*** |  |
| ***16:00-17:30 Operational Excellence****Moderator** + - ***Jaume Ribera,*** *Prof., IESE Business School*

*Panelists** + - ***Zoe Radnor****, VP Strategy Planning, City University of London*
		- ***Wim van Harten****, President of the Board of Directors of Rijnstaten Hospital, Arnhem, Zevenaar, Netherlands.*
		- ***Jan-Olof Höög****, Professor, Karolinska Institutet, Stockholm, Sweden.*
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| ***17:30-17:45 Break*** |  |
| **Thursday, October 17th 2019 (cont.)*****17:45-19:00 Pitching Innovative Learning****Moderator** *Learning Innovation Unit, IESE Business School (tbc)*

*Pitches** *Dora Marosvolgyi, tbd*
* *Insittuto Pedro Nunes, Coimbra(tbc)*
* *EIT Health Masters*
* *InnoStar tech transfers*
* *Irene Gabutti, Rome (tbc)*
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| ***20:00-22:00* *EITHiEN Dinner****Speaker* ***Helen Ward,*** *Imperial College, Supervisory Board EIT Health (tbc)**Speaker**Institute of Global Health Innovation (tbc)* |  |

**Friday, October 18th 2019**

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| ***8:00-9:00 Alumni Breakfast*** |  |
| ***9:15-10:45 Innovation Management****Moderator** + - ***James Barlow,*** *Prof., Imperial College Business School*

*Panelists** + - ***Thomas Zelltner,*** *IHEID - Graduate Institute Geneva and former Director-General of the Swiss National Health Authority)*
		- ***Robert Madelin,*** *Cyber Studies Visiting Fellow, University of Oxford, and former DG Health and Consumer Policy (SANCO) and DG Connect. Brussels.*
		- ***Amber Kennard****, Director, Health Innovation Observatory, Deloitte*
		- ***Daniel Green****, CEO ,aqrit Discovery Ltd and Principal Fellow in Entrepreneurship in the Department of Bioengineering, Imperial College*
		- ***Andrew Ivanov,*** *Director Centre for PPP Studies and Program for Executives “Healthcare management”, St. Petersburg University, Russia*
		- ***Pramod Prabhakaran,*** *International Business Development Lead, Imperial College Health Partnerships*
		- ***Matt Harris,*** *Consultant in Public Health Medicine, Imperial College NHS Trust*
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| ***10:45-11:15 Break***  |  |
| ***11:15-12:45 Women Entrepreneurship****Moderator** ***Severine LeLoarne,*** *Grenoble School of Management*

*Panelists** ***Klaus Diepold,*** *TUM Munich (tbc)*
* ***Filipa Fixe,*** *Executive Board Member Glintt Portugal*
* ***Janet Murray,*** *Imperial – Coaching Women Initiative*
* ***Monique*** ***van Dijen,*** *Health Care & Life Science Partner, EY London (tbc)*
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| ***13:00-14:00 Networking Lunch***  |  |
| ***14:00-15:30 Innovative Financing****Moderator** ***Shabs Rajasekharan,*** *Smarter Futures*

*Panelists** ***Anant Jani,*** *Oxford University*
* ***Giuseppe Banfi,*** *Hospital San Raffaele, Segrate, Italy*
* ***Filippo Addari,*** *Plusvalue*
* ***Judith Town,*** *Sheffield ACP*
* ***Sarah Burt,*** *NHS Sheffield CCG*
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| **Friday, October 18th 2019 (cont.)*****15:30-16:00 Break******16:00-17:30 Managing Digital Transformation in Health Care****Moderator** ***Kevin Schulman,*** *Prof., Stanford Graduate School of Business*

*Panelists** ***Paul Timmers,*** *Cybersecurity, Oxford University*
* ***Richard Bergstroem,*** *Guardtimes*
* ***Pratap Kumar****, Strathmore Business School, Nairobi, Kenya*
* ***Miklos Szocska,*** *Semmelweiss University, Budapest (tbc)*

***17:30-17:45 Break******17:45-18:30 The Future of Education – Interactive Discussion****Moderator (tbc)**Discussion Session****18:30-19:00 Conclusions/Next Steps: EU & US Global Collaboration, GENiE, BAHM**** ***Jaume Ribera,*** *Prof., IESE Business School*
* ***Regina Herzlinger,*** *Prof., Harvard Business School; Chair, GENiE (VC)*
* ***Kevin Schulman,*** *Prof., Stanford Graduate School of Business*
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| ***(Informal Dinner )*** |  |

**Teach the Teacher Workshop**

*The GENiE Group*

**APPROACHES TO TEACHING HEALTH CARE INNOVATION**

**Saturday, October 19th 2019**

***9:00-9:30 Welcome and Introduction***

***Regina Herzlinger,*** *Prof., Harvard Business School; Chair, GENiE (VC)*

***9:30-11:00 Identify the Health Care Venture***

***Regina Herzlinger,*** *Prof., Harvard Business School; Chair, GENiE (VC)*

***James Wallace,*** *Senior Associate, Harvard Business School*

***11:00-11:15 Break***

***11:15 -12:30 Innovative Problem Solving and Design Thinking in Health: Clarifying The Problem and Achieving Deep Patient/User Understanding***

***Linda Cyr,*** *Prof., Harvard School of Public Health*

* *Distinguishing innovative problem solving from traditional approaches*
* *Tools for identifying pain points and developing design principles*

***12:30-13:00 Working Lunch (grab and return)***

***13:00- 14:00 Innovative Problem Solving and Design Thinking in Health: Ideating – Breaking Cognitive Fixedness And Generating Ideas***

***Linda Cyr,*** *Prof., Harvard School of Public Health*

* *Systematic inventive thinking - Brainstorming*

***14:00-14:30 Break***

***14:30-15:00 Innovative Problem Solving and Design Thinking in Health: Developing The Concept – Making It Tangible***

***Linda Cyr,*** *Prof., Harvard School of Public Health*

* *Prototyping*

***15:00-15:30 Lessons Learned***

***Linda Cyr,*** *Prof., Harvard School of Public Health*

***15:30-16:00 Break***

***16:00-17:30 Assessing the Commercial Potential of Two Technology Innovations/IHC Draft Textbook***

***Regina Herzlinger,*** *Prof., Harvard Business School; Chair, GENiE (VC)*

***17:30-18:00 Lessons Learnt. Conclusions First Day***

***Regina Herzlinger,*** *Prof., Harvard Business School; Chair, GENiE (VC)*

**Sunday, October 20th 2019**

***9:00-9:30 Breakfast***

***9:30-11:00 Health Stop (A), Health Stop (B)***

***James Wallace,*** *Senior Associate, Harvard Business School /, GENiE*

* *Will Health Stop succeed and why?*
* *Which of the other retail medical centers is the most and least likely to succeed and why?*
* *How can Health Stop improve its performance?*

***11:00-11:30 Break***

***11:30-13:00 Phreesia***

***James Wallace****, Senior Associate, Harvard Business School /, GENiE*

***Michael Weintraub,*** *Chairman, Phreesia; Executive in Residence, Harvard Business School*

***13:00-14:00 Working Lunch (grab and return)***

***14:00-15:00 Organizing Your School for Teaching Innovations in Health Care***

 ***Frank Sutter,*** *Associate Director, Health Care Initiative, Harvard Business School*

 ***Steve Bonner,*** *Executive in Residence, Harvard Business School*

 ***James Barlow,*** *Prof., Imperial College Business School*

 ***Jaume Ribera,*** *Prof., IESE Business School*

***15:00-15:30 Lessons Learned/Evaluations***

***Regina Herzlinger,*** *Prof., Harvard Business School; Chair, GENiE (VC)*

***Jaume Ribera,*** *Prof., IESE Business School*